

invent the future YOU want

“It is not because things are difficult that we do not dare, it is because we do not dare that they are difficult.”

- *Seneca*

“Courage is doing what you're afraid to do.
There can be no courage unless you're
scared.”

- *Eddie Rickenbacker*

“Try and fail, but don't fail to try.”
- *Stephen Kaggwa*

“Only those who dare fail greatly can
achieve greatly.”

- ***Robert F. Kennedy***

“You will face many defeats in your life,
but never let yourself be defeated.”

- Maya Angelou

... those who dream the dreams

... & are foolish enough to try and
make them come true

...working on the things no one
knows is important

... with persistence

... selling your heart out

... guts & premature confidence

... & willingness to fail

... irreverence & rule breaking

... uncertainty

... BigHairyAudaciousGoal

point of view

...dare to be great

people

perspective

...increasing perspective

...soy milk

...daisy

...datadump

...sun

as surely as...

1985: **NOT** a PC in every home

1990: **NO** email for grandma

1995: **NOT** the internet

2000: **NO** pervasive mobile, search

2005: **NO** social media / iphone

2008: **NO** Goldman/Morgan
bankruptcy?

2010+: reason for optimism

Know Your Goals

Fortune:

Never having to balance your checkbook

Fame:

Never having to carry the AE card

Family Business:

Never having to say you are sorry

Fervor:

Passion for a vision

Friends

Never having to leave home

mercenaries vs. missionaries

drive, paranoia

opportunistic

“the pitch, the deal”

sprint, short run

expediency

aristocracy of founder(s)

financial statements

entitlement

lust for making money

passion

strategic

“big idea, partnership”

marathon, long run

excellence

meritocracy

values statement

contribution

lust to make meaning
(and then, money)

The Weather Forecast ...

Rate of change will accelerate...

Adaptability, agility are key!

Fun, fortunes & failure will be in abundance

Innovation & entrepreneurship will thrive



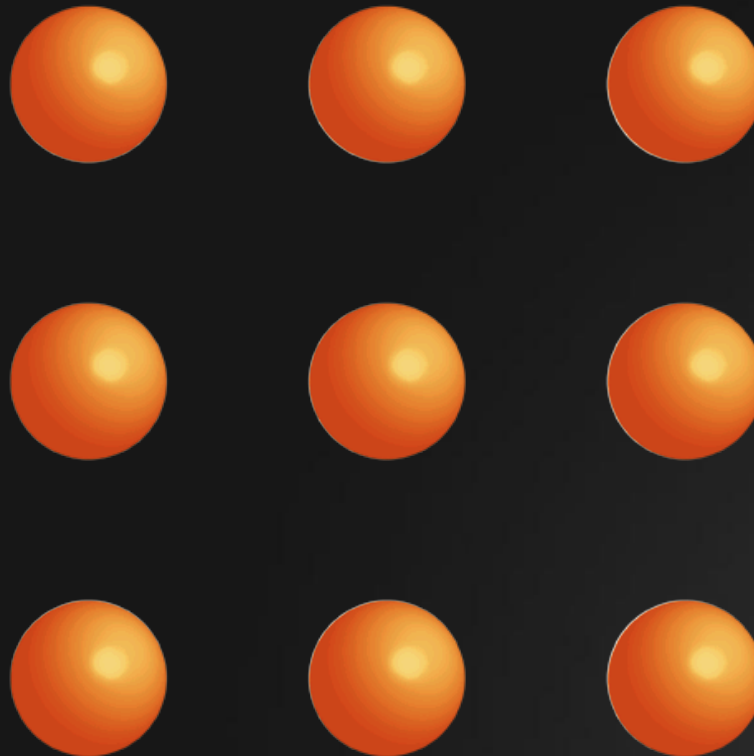
to predict the future,
invent it!

-Alan Kay

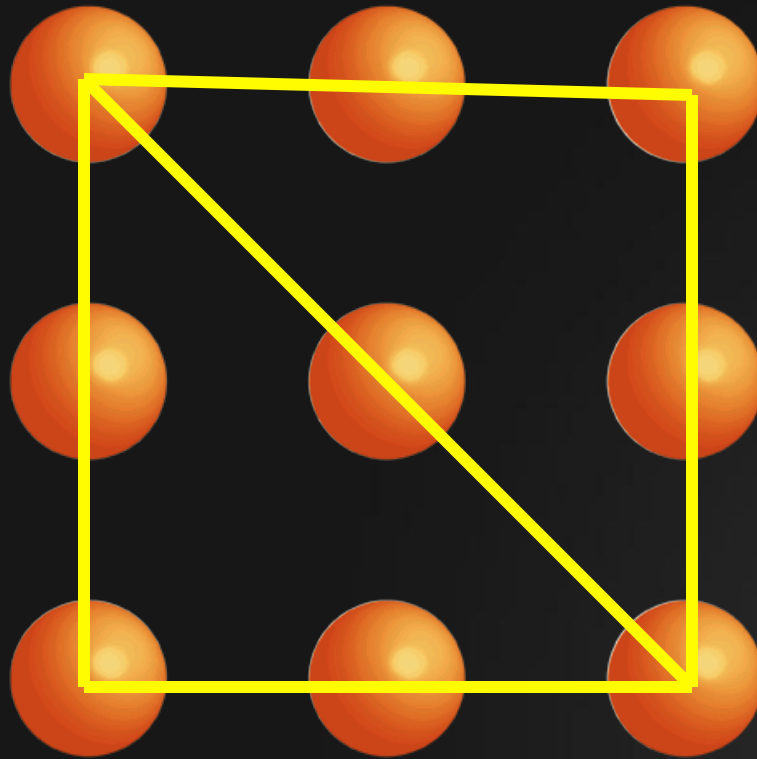
The Innovation Roller Coaster

...left field & right field surprises

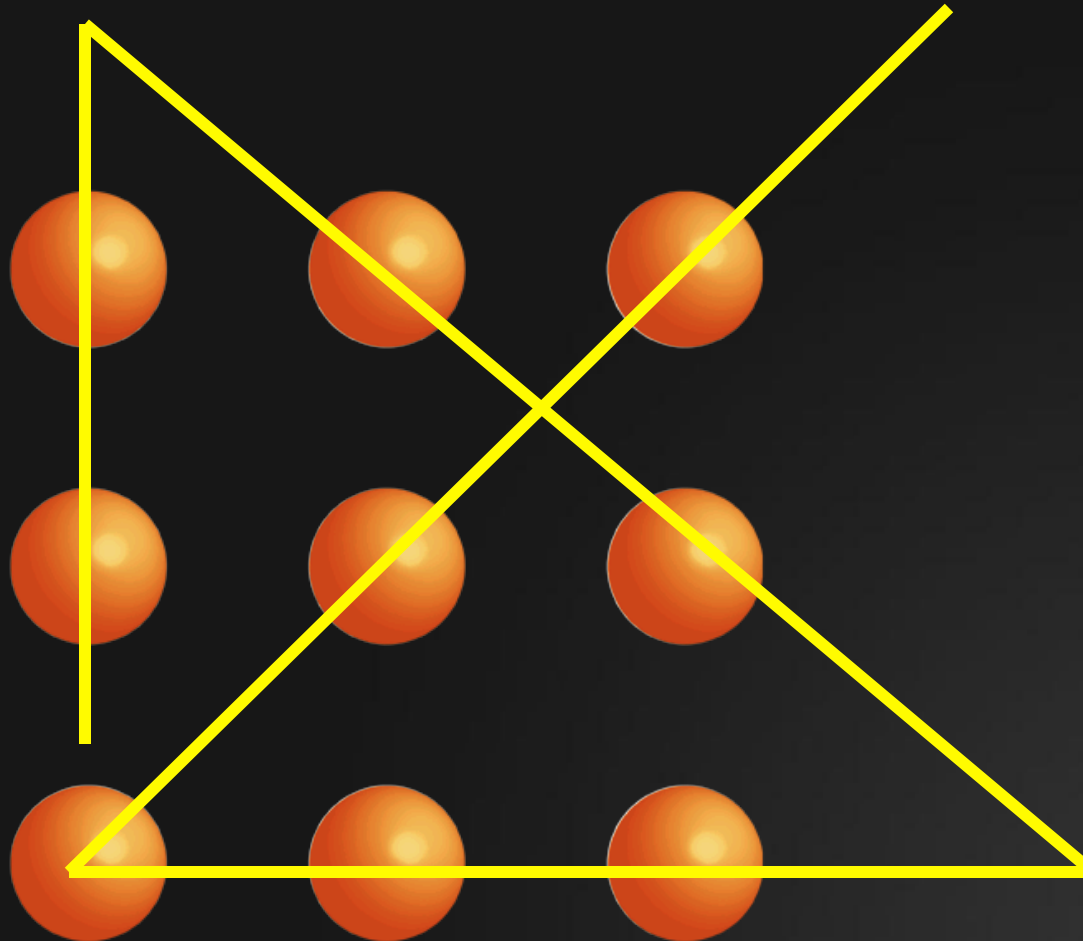
The nine dots problem



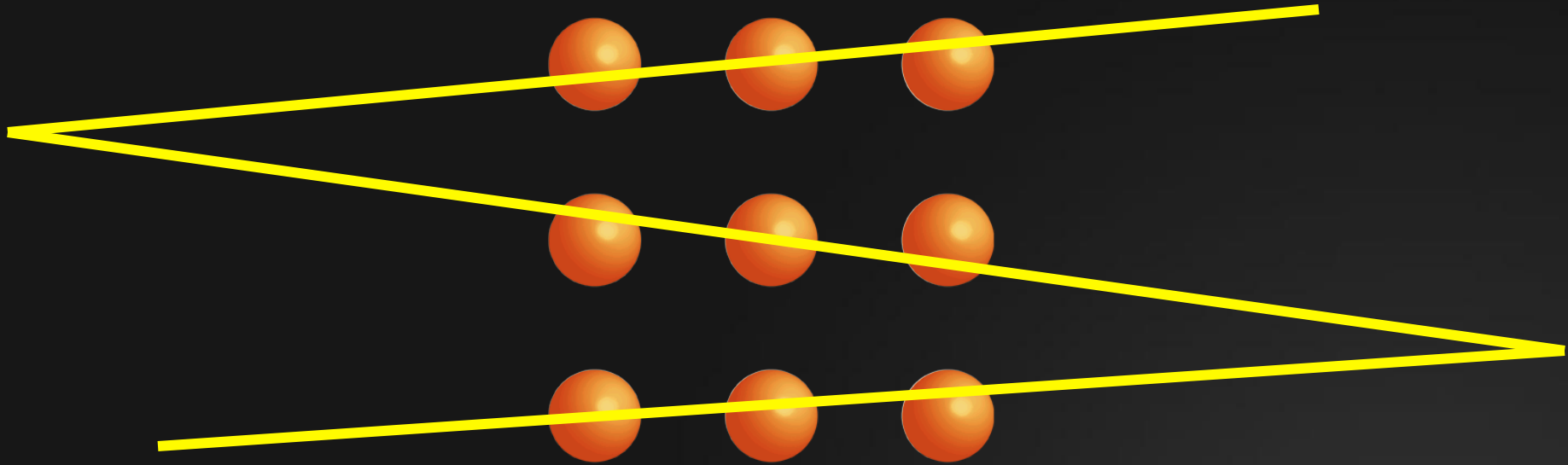
Standard nine dots solution



Standard nine dots solution

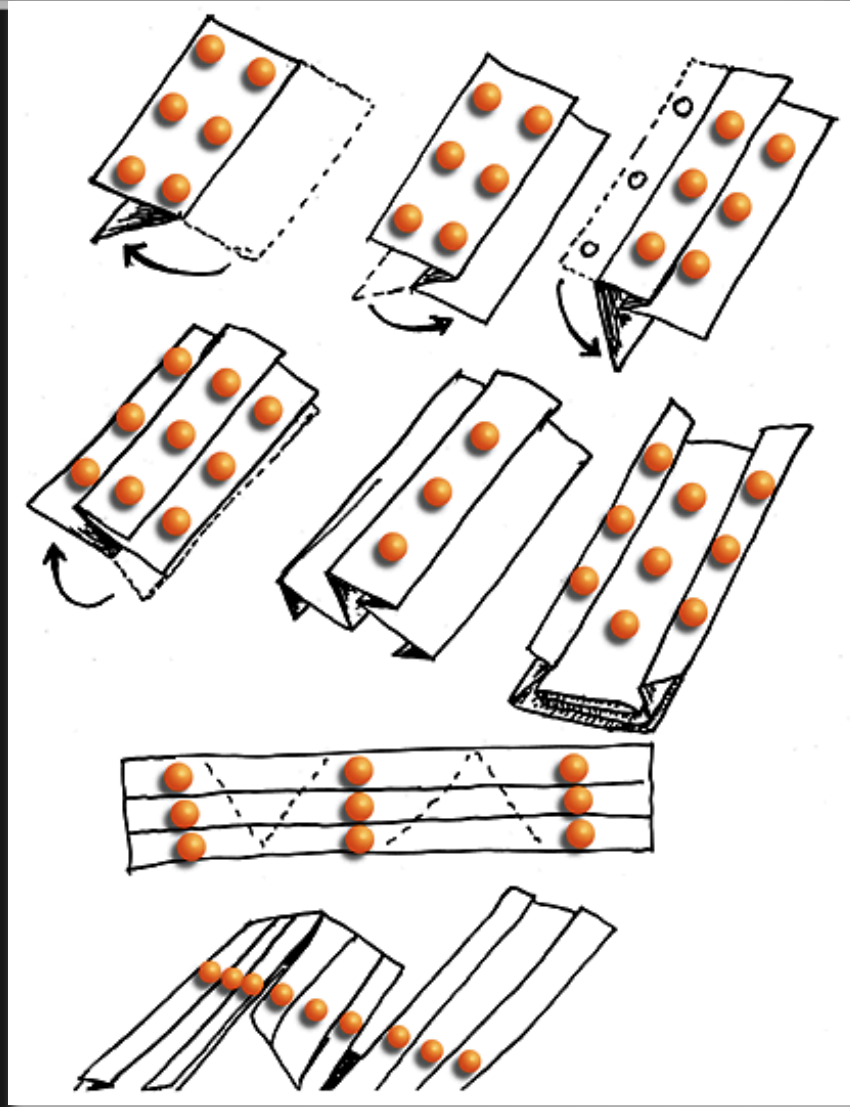


Better: use just three lines

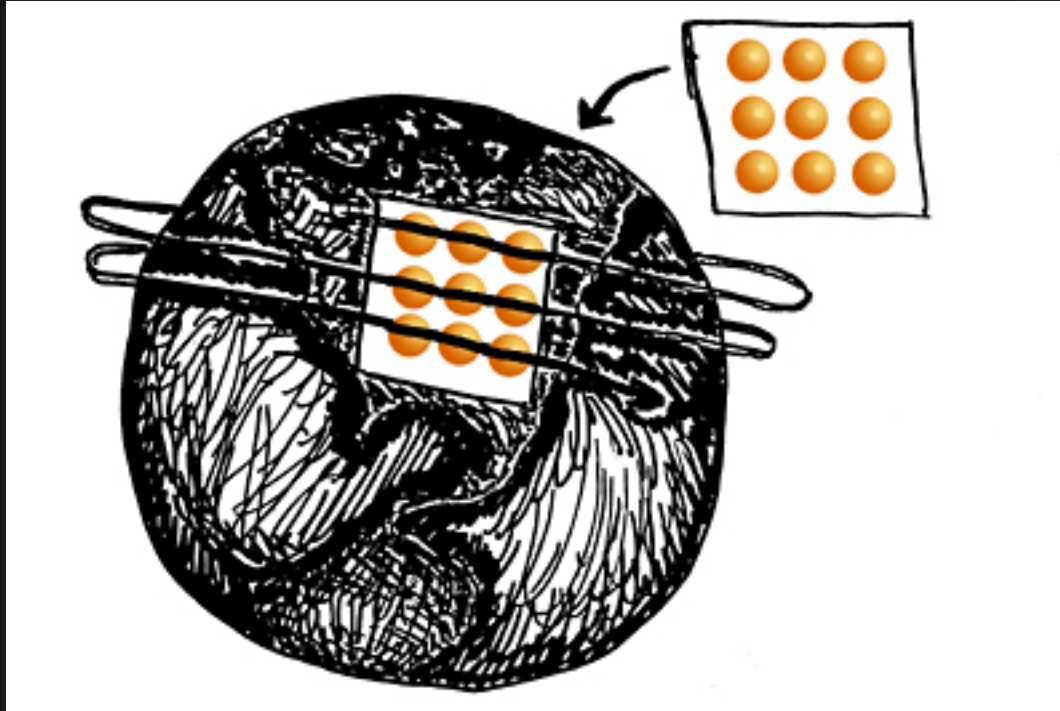


But...how about just *one* line?

Origami Solution



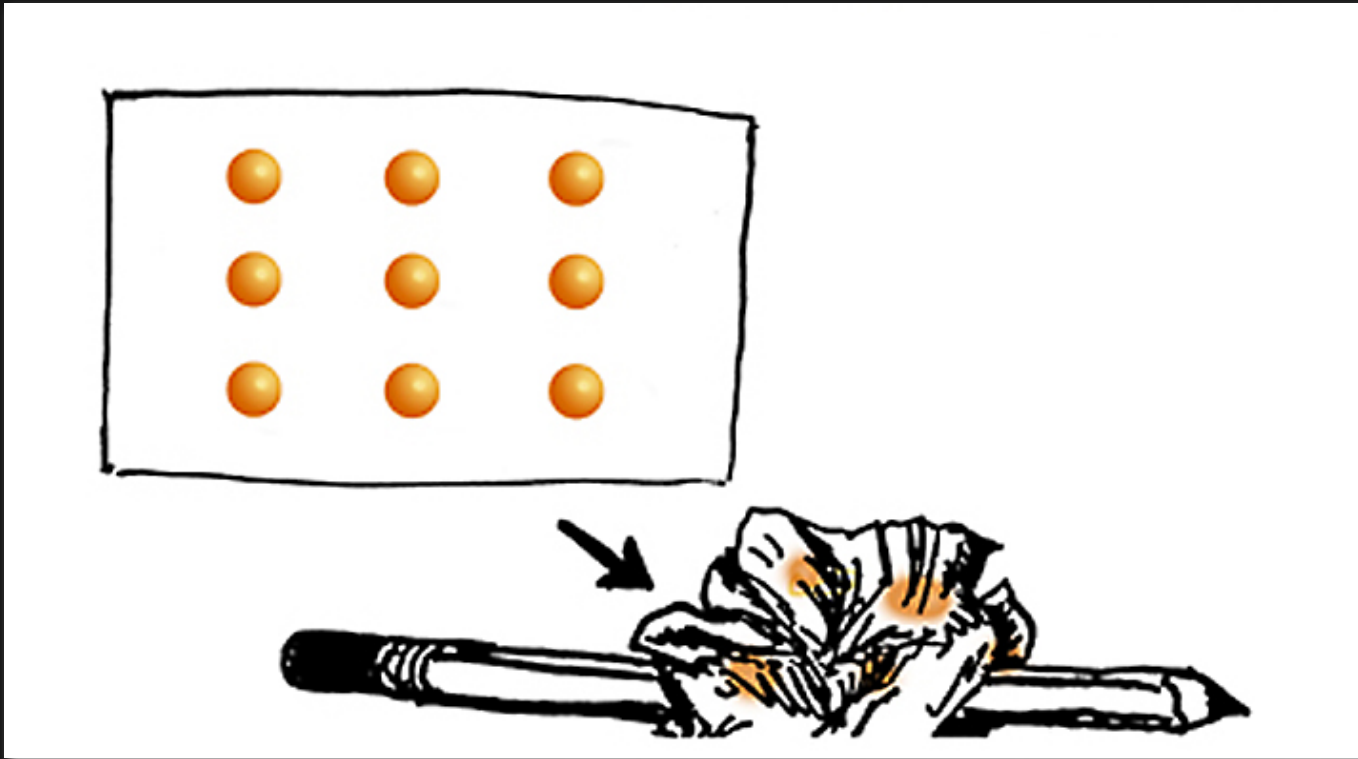
Geographer's Solution



Mechanical Engineer's Solution



Statistician's Solution



Wide Line Solution

